

Community Health Implementation Strategy

Years 2020 - 2022

Identified Priorities:

Priority 1: Mental Health Providers

Goal 1 Seek additional Mental Health resources to support the community needs for local access to care.

Strategies:	A	Collaborate with community agencies to offer services for Adults, Adolescents, and Children. Assisting individuals in our service area who are seeking behavioral health services.
Strategies:	B	Join the MO-CPAP - Missouri Child Psychiatry Access Project. The MO-CPAP builds capacity within primary care settings to treat and manage behavioral health needs for children and adolescents, offering consultations, and ongoing Behavior Health educational opportunities. The partnership is offered through the University of Missouri School of Medicine.

Goal 2 Participate in addressing the Opioid Crisis Epidemic in our community.

Strategies:	A	Collaborate with community agencies and partners to address the Opioid Crisis in the region through education, training, prevention and awareness.
Strategies:	B	Identify funding opportunities to support Opioid education and prevention needs based on findings from the 2018 Mental Health and Addiction Needs and Resource Assessment.

Priority 2: Primary Care Physicians/Providers

Goal 1 Successfully implement the Medical Staff/Advanced Practice Professional Development Plan to ensure an adequate supply, mix, and distribution of Physicians and Advanced Practice Professionals to serve Phelps County and surrounding communities.

Strategies:	A	Continue to recruit Primary Care providers by promoting our Phelps Health opportunities via social media, recruiting firms and referrals.
Strategies:	B	Open a patient centered Immediate Care clinic to support the needs of those in Phelps County and our surrounding communities. Promote Same-Day-Care with our Primary Care providers.
Strategies:	C	Build our Telehealth capabilities throughout the region to ensure that residents have access to Primary Care services.

Goal 2 Improve access to and the coordination and integration of patient care.

Strategies:	A	Support the needs of our patients by connecting them with additional services, support groups and resources guided by their Primary Care providers.
Strategies:	B	Offer further guidance to those in our community seeking health insurance by leveraging the EnrollU team. Seek out opportunities and audiences for the EnrollU team to educate on the services they offer.
Strategies:	C	Increase the coordination of Care Management protocols across the discharge process to include the patients' Primary Care providers.

Priority 3: Heart Disease

Goal 1 Review and expand our current services offered to support the cardiovascular needs in our community.

Strategies:	A	Expand our cardiac catherization services, and enhance with next generation technologies. This expansion will support the services needed by utilizing cutting-edge technology to continue our advancement in Cardiovascular patient care.
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Goal 2 Recruit Interventional Cardiologists and align staffing needs.

Strategies:	A	Recruit 1-2 additional Interventional Cardiologists over the next 24-36 months.
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Strategies:	B	Develop staff education and training processes by collaborating with HR and Clinical Education to development a formal training program.
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Leadership Team:

Jana Cook- VP Chief Financial Officer
Nathanial Ratchford- SR VP Chief Medical Officer
Gerald Dowdy- SR VP Medical Group Operations
John Emmart- Chief Human Resources Officer
David Selzer- Executive Director Foundation
Casey Burton- Director of Medical Research
Tracy Limmer- Community Relations Manager